



Mary Louise Ray

Biographical information

Mary Louise Ray is a co-founder of Group Wellesley, Inc., a Pittsburgh, PA-based firm providing technical writing, training, interface design, XML publishing and usability testing services.

Prior to co-founding Group Wellesley, Ray was the production manager and senior writer for Document Design International, a Pittsburgh-based company that specializes in interface design and technical writing.

Before her tenure at Document Design International, Ray was the head of marketing communications at C.R. Bard, Inc., Billerica, MA, a medical products manufacturer. While at Bard, Ray was responsible for product labeling, package design, software documentation, marketing collateral and coordinating product launches. Ray was instrumental in devising the corporation's strategy for conforming to the European Economic Community's Medical Device Directive and was responsible for the divisions' adherence to FDA product labeling regulations.

Prior to her time at Bard, she worked as an independent documentation consultant. Ray's projects included a stint in Hamamatsu, Japan, writing and designing English-language documentation for Japanese corporations. She also wrote and user-tested documentation for Sony Corporation's consumer electronics products.

Before moving into technical writing and information design, Ray was a reporter at an Ohio daily newspaper. She earned a first place award for investigative reporting in the 1987 Ohio United Press International newspaper competition.

Ray has co-authored papers on document design and technical writing; her work was cited in the textbook, "Dynamics in Document Design: Creating Texts for Readers," by Dr. Karen A. Schriver, John Wiley & Sons, 1997. Ray has also taught several seminars, including, "Quality Control in Document Design: Usability Testing," sponsored by Carnegie Mellon University's Post College Professional Education program and the Japan Society of Technical Communication.

Ray is a 1988 graduate of Carnegie Mellon University, Pittsburgh, PA, where she earned a M.A. in Professional Writing, and a 1985 graduate of the E.W. Scripps School of Journalism at Ohio University, Athens, OH, where she earned a B.S. in Journalism and graduated with honors.

Ray's professional interests include biotechnology and medical writing, usability testing and multi-language document design. She is a member of the Society for Technical Communication and the American Association of Medical Writers.

Group Wellesley, Inc.

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**Select
Projects**

Interface Design/Evaluation

eCruise. Web-based cruise planning site.

HarvestGold. Sales territory planning software.

HealthStream. Web-based HospitalDirect continuing education site.

Samsung. Tantus HCH-551W high-definition television menu interface.

Biotechnology/Medical Writing

Athena Diagnostics. Web content for NeuroCAST.com, which offers white papers on genetic-based neurological disorders to neurologists. Web content for AthenaLabCAST.com, which offers white papers on genetic testing laboratory issues to laboratory professionals.

C.R. Bard. Documentation for LabSystem EP Laboratory electrophysiologic diagnostic equipment.

HealthStream. Information mapping of medical device operation procedures for reuse in Web-based HospitalDirect continuing education product.

Medrad. Documentation for EnVision CT injection system for computed tomography.

University of Pittsburgh. Documentation for fisWidgets graphical user interface for functional magnetic resonance imaging (fMRI) analysis tools.

TherapyEdge. Documentation for Web-based HIV/AIDS case management application.

Hardware/Software Documentation

Command Audio. Satellite radio hardware.

HarvestGold. Sales territory planning software.

RainBird. Maxicom² industrial irrigation system software.

Sales/Marketing Collateral

Athena Diagnostics. Corporate brochure; sales training manuals for new products.

C.R. Bard. Brochures for angioplastic, angiographic and electrophysiologic diagnostic and therapeutic catheter lines.

RTB Products. White paper on manufacturing outsourcing.

Business Journalism

PA Manufacturer magazine. Articles highlighting varying aspects of the manufacturing industry.

TechyVent. Articles covering business events in the Pittsburgh area for Web-based newsletter.

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